



TRANS-PACIFIC[™] HEALTH SCIENCES DIALOGUE

*Trans-Pacific Deals, Alliances
and Investments*

14TH ANNUAL PROGRAM

SEPTEMBER 16-17, 2014 | THE UNION LEAGUE | PHILADELPHIA, PA

ABOUT The Trans-Pacific Health Sciences Dialogue is an invitation-only meeting for C-level executives in the biopharmaceutical industry who want to accelerate, explore and develop collaborations and partnerships with their counterparts in the most important Trans-Pacific health care markets including Japan, China, South Korea, and North America.

Over the course of two days in Philadelphia, executives, dealmakers, investors, professional advisors and KOLs with deep experience will share their insights and experiences in an intimate and collegial setting that encourages interaction and collaboration.

The Health Sciences Dialogue is a must-attend meeting for executives whose strategy includes establishing a Trans-Pacific collaboration or investment. Attendees will come away with a broad overview and insights that they simply will not get in other meetings.

PROGRAM

The 2014 program will feature:

- Plenary Sessions
- Business Workshops
- Networking Reception
- Multiple opportunities to network formally and informally
- Speakers' Reception and Dinner
- Networking2, meeting management and planning tool

Networking2

Networking2 is a meeting management and planning tool that allows all attendees to develop their own personalized agenda including one-to-one meetings. Networking2 is accessible on desktops as well as mobile devices.

ATTENDEES

The Trans-Pacific Health Sciences Dialogue is an invitation-only event for Asian and North American senior biopharmaceutical executives, KOLs and select professional industry advisors, service providers and members of the financial community with a strategic interest in Trans-Pacific collaboration or investment.

ORGANIZERS

The Trans-Pacific Health Sciences Dialogue is organized by Demy-Colton Life Science Advisors with the support of the Japan America Society of Greater Philadelphia.

Sponsorship Opportunities



Sponsorship Opportunities

Trans-Pacific Health Sciences Dialogue sponsorship opportunities are designed to provide sponsors with valuable exposure to potential clients, partners and collaborators.

To become a sponsor of the Trans-Pacific Health Sciences Dialogue, please request a prospectus by emailing Lawrence Joseph at ljoseph@demy-colton.com.

Platinum Sponsor – \$18,000

- Company name prominently listed in the program booklet with one page ad/description on back cover or inside covers (position preference available on a first come first served basis)
- Corporate message included in the program booklet
- Company logo and link displayed prominently on the Health Sciences Dialogue website
- Company logo displayed prominently in multiple areas in Networking2, the Health Sciences Dialogue’s meeting management and planning tool
- Company literature displayed at the event
- Opportunity to provide a speaker for the program
- 8 registrations for Health Sciences Dialogue
- 2 invitations to the Speakers’ Reception and Dinner

Gold Sponsor - \$14,000

- Company name prominently listed in the program booklet with one page ad/description
- Company logo and link displayed prominently on the Health Sciences Dialogue website

- Company logo displayed prominently in multiple areas in Networking2, the Health Sciences Dialogue’s meeting management and planning tool
- Company literature displayed at the event
- Opportunity to provide a speaker for the program
- 6 registrations for Health Sciences Dialogue
- 1 invitation to the Speakers’ Reception and Dinner

Silver Lunch Sponsor - \$10,000 (Two opportunities)

- Company name listed in the program booklet with one page description
- Company logo and link displayed on the Health Sciences Dialogue website
- Company logo displayed prominently in multiple areas in Networking2, the Health Sciences Dialogue’s meeting management and planning tool
- Opportunity to provide a speaker for the program
- 5 registrations for Health Sciences Dialogue
- 1 invitation to the Speakers’ Reception and Dinner

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Sponsorship Opportunities *continued*

Exclusive Networking Reception

Sponsor - \$10,000 *(One opportunity)*

- Company name listed in program booklet with half-page description
- Company logo and link displayed on Health Sciences Dialogue website
- Company logo displayed in multiple areas in Networking2, the Health Sciences Dialogue's online meeting management and planning tool
- Company literature displayed at event
- 6 registrations for the Networking Reception
- 4 registrations for Health Sciences Dialogue

Networking2 Sponsor - \$7,500

(One opportunity)

- Company name listed in program booklet with half-page description

- Company logo and link displayed on Health Sciences Dialogue website
- Company logo displayed multiple areas in Networking2, the Health Sciences Dialogue's meeting management and planning tool
- 3 registrations for Health Sciences Dialogue

Break Sponsor - \$6,500

- Company name listed in program booklet
- Company logo and link displayed on the Health Sciences Dialogue website
- Company logo displayed multiple areas in Networking2, the Health Sciences Dialogue's meeting management and planning tool
- Company literature displayed at event
- 3 registrations for Health Sciences Dialogue

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